

## managing risk in agricultural commodities

## BIOFUELS GO GLOBAL

With global output at an all-time high, and increasing demand for clean and secure energy, biofuels have become integral to international energy markets. SCB & Associates explains how it offers customers the market insight and product knowledge to trade biofuels effectively

Biofuels have come of age as a sizeable and integrated part of the world's energy mix. Mature biofuels support programmes in the US and Europe that are aimed at cutting carbon emissions and increasing energy independence led global biofuels output to reach more than 1.3 million barrels per day in 2013. This makes biofuels as large a contributor to global energy supply as mid-ranking OPEC members Libya or Algeria. Ethanol now delivers around 10% of the entire US gasoline supply, while the European Union (EU) is targeting a 10% share for renewables in road transport fuel by 2020. Governments in parts of Asia and Latin America are stoking double-digit demand growth to achieve the same emissions reduction and security of supply goals as US and European governments.

Manufactured largely from agricultural commodities but consumed in the traditional fuel supply chain, biofuels prices are driven by the complicated interplay between crude oil and agricultural fundamentals. Policy changes regarding specific regional biofuel support structures represent another ever-shifting fundamental.

This mix creates a complicated trading and hedging proposition for the agricultural and biofuel producers, oil companies, trading houses and banks involved in the well-to-wheel biofuels supply chain. With both producers and consumers spanning the globe from Latin America to Asia, arbitrage opportunities for achieving supply/demand efficiencies are plentiful.

Sizeable discounts relative to conventional fossil fuel prices in 2014 for the corn, palm fruit and oilseeds needed to manufacture most ethanol and biodiesel lifted oil company demand for cheap biofuels to use as a blendstock, without any help

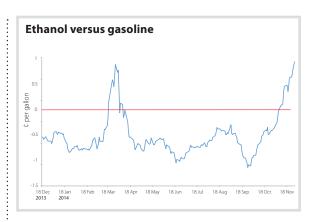
from government support schemes. With agricultural yields and acreage trending higher each year, so-called 'discretionary biofuel blending' looks likely to become more prevalent in future as global oil products consumption continues to climb.

## **Crossing continents**

Understanding the regional policies and dynamics underpinning trade in physical and listed biofuels products is key to providing customers with the market overview they need to trade effectively. As well as providing a dedicated regional focus, SCB's brokerage offices in Europe, the US and Singapore give its eclectic customer base broader global visibility of the risk management needs and trading opportunities available to counterparties operating across regions. SCB's research arm packages the firm's wide-ranging tradegenerated market data into accessible bespoke analysis and tools to better inform customers' trading needs.

In 2014, SCB's teams of physical brokers in Singapore, Europe and the US helped deliver Malaysian and Indonesian palm-based biodiesel and Argentinian soy-based biodiesel to destinations in Asia, Europe, the Mideast Gulf, west Africa and the US. Brokers have co-ordinated deals for Brazilian ethanol into the huge US domestic market, as well as from the US to South-east Asian export destinations. EU biofuels policy, meanwhile, is starting to fold biofuels trade into existing emissions trading schemes. SCB brokers have been at the forefront of navigating customers through Europe's patchwork of markets as they adjust to new mandatory standards aimed at achieving international carbon reduction targets.

SCB's US and European swaps desks facilitate execution and price



discovery in the world's largest markets for listed biofuel derivatives and blending obligation tickets. Desks covering listed agricultural and energy products allow customers to access the futures instruments needed to hedge market risk alongside their physical and over-the-counter swaps portfolios. And SCB remains at the forefront of the development of new hedging instruments, with SCB's Singapore office instrumental in establishing CME's new dollardenominated swaps in palm oil and olein, aimed at international firms exposed to the growing South-east Asian palm oil market.

Although a relative newcomer to the world energy stage, the biofuels industry is evolving rapidly. Commercial technologies to convert waste biomass into high-quality, environmentally friendly liquid fuels will drive the next step change in market structure. SCB will continue to provide its customers with the market insight and understanding needed to succeed in this fast-changing but fascinating environment.

SCB & Associates Limited www.starcb.com

T: +44 (0)20 7571 0508 E: research@starcb.com